	Case 2:18-cv-01721-KJM-DB	Document 36	Filed 11/16/18	Page 1 of 28
1 2 3 4 5 6 7 8 9 10 11	MORGAN, LEWIS & BOCKIUS Brian C. Rocca, Bar No. 221576 brian.rocca@morganlewis.com Robert A. Brundage, Bar No. 1598 robert.brundage@morganlewis.cor One Market, Spear Street Tower San Francisco, CA 94105-1596 Tel: 415.442.1000 Fax: 415.442.1001 Attorneys for Amicus Curiae California Beer and Beverage Distr HOLLAND & KNIGHT LLP Michael B. Newman, Bar No. 1277 michael.newman@hklaw.com 50 California Street, Suite 2800 San Francisco, CA 94111-4799 Tel: 415.743.6900 Fax: 415.743.6910	390 n ributors		
11	Attorneys for Amicus Curiae Wine and Spirits Wholesalers of C	alifornia		
13				
14	UNIT	ED STATES D	ISTRICT COURT	,
	EASTE	ERN DISTRICT	OF CALIFORNI	A
15				
16	Orion Wine Imports, LLC and Pete	er Creighton,	Case No. 2:18-c	v-01721-KJM-DB
17	Plaintiffs,		REVISED AM	ICUS CURIAE BRIEF
18	VS.			NIA BEER AND DISTRIBUTORS AND
19	Jacob Appelsmith, in his Capacity	as Director	WINE AND SH OF CALIFOR	PIRITS WHOLESALERS
20	of the California Department of Ål Beverage Control,		Date:	December 21, 2018
21	Defendant.		Time: Place:	10:00 a.m. Courtroom 3, Federal
22			riace.	Court Building, 501 I
23			Judge:	Street, Sacramento CA Hon. Kimberly J.
24			Action Filed:	Mueller June 14, 2018
25				
26				
27				
28				
Morgan, Lewis & Bockius LLP			REVISED A	AMICUS CURIAE BRIEF OF CBBD AND
BOCKIUS LLP Attorneys at Law San Francisco				WSWC NO. 2:18-CV-01721-KJM-DB

	Case 2:18-	cv-01721-KJM-DB Document 36 Filed 11/16/18 Page 2 of 28	
1		TABLE OF CONTENTS	
2			Page
3	I. INTH	RODUCTION	1
4	II. INTI	EREST OF AMICI	2
5	III. ARG	UMENT	3
6	А.	Legal Standard For Motion to Dismiss	3
7	B.	The California Statutory Framework At Issue	
8	C.	Plaintiffs' Second Amended Complaint and Opposition to Director Appelsmith's Motion to Dismiss.	
9 10	D.	Count I (Commerce Clause) Fails To State A Claim	9
10		1. Plaintiffs' Claim That California Discriminates Against Out-of- State Wholesalers Does Not State a Commerce Clause Violation Under The Twenty-First Amendment	
12		2. The Three-Tier System Is "Unquestionably Legitimate."	
13		3. The Test For State Laws That Conflict With Federal Laws Does	
14		Not Apply, And In Any Case Is Satisfied	
15	IV. CON	ICLUSION	
16			
17			
18			
19 20			
20			
21			
22			
24			
25			
26			
27			
28			
MORGAN, LEWIS & BOCKIUS LLP Attorneys at Law San Francisco	DB2/ 35336021.5	REVISED AMICUS CURIAE BRIEF OF i NO. 2:18-CV-01	WSWC

	Case 2:18-cv-01721-KJM-DB Document 36 Filed 11/16/18 Page 3 of 28
1	TABLE OF AUTHORITIES
2	Page(s)
3	Cases
4	44 Liquormart, Inc. v. Rhode Island
5	517 U.S. 484 (1996)
6	Actmedia, Inc. v. Stroh
7	830 F.3d 957 (9th Cir. 1986)
8	Arnold's Wines v. Boyle 571 F.3d 185 (2d Cir. 2009) passim
9	Ashcroft v. Iqbal
10	556 U.S. 662 (2009)
11	Bacchus Imports, Ltd. v. Dias 468 U.S. 263 (1984)
12	Beskind v. Easley
13	325 F.3d 506 (4th Cir. 2003)
14	Black Star Farms, LLC v. Oliver 600 F.3d 1225 (9th Cir. 2010)
15	
16	Brooks v. Vassar 462 F.3d 341 (4th Cir. 2006)13, 14, 17
17	Byrd v. Tenn. Wine and Spirits Retailers Ass'n
18	883 F.3d 608 (6th Cir. 2018), <i>certiorari granted</i> , U.S, 2018 WL 3496882 (U.S. Sept. 27, 2018)
19	California Beer Wholesalers Ass'n, Inc. v. Alcoholic Bev. etc. Appeals Bd.
20	5 Cal.3d 402 (1971)
21	California Retail Liquor Dealers Ass'n v. Midcal Aluminum, Inc.
22	445 U.S. 97 (1980)
23	Capital Cities Cable, Inc. v. Crisp 467 U.S. 691 (1984)20
24	Cooper v. Tex. Alcoholic Bev. Comm'n
25	820 F.3d 730 (5th Cir.), cert. denied, 137 S.Ct. 494 (2016)14
26	Costco Wholesale Corp. v. Maleng 522 F.3d 874 (9th Cir. 2008)
27	
28 s&	REVISED AMICUS CURIAE BRIEF OF CBBD AND
w W	ii WSWC NO. 2:18-CV-01721-KJM-DB

	Case 2:18-cv-01721-KJM-DB Document 36 Filed 11/16/18 Page 4 of 28
1	TABLE OF AUTHORITIES
2	(continued) Page(s)
3	Granholm v. Heald 544 U.S. 460 (2005) passim
4	
5	Hoptowit v. Ray 682 F.2d 1237 (9th Cir. 1982), abrogated on other grounds by Sandin v.
6	<i>Conner</i> , 515 U.S. 472 (1995)2
7	North Dakota v. United States
8	495 U.S. 423 (1990)
9	<i>Oregon Waste Sys., Inc. v. Dept. of Env'l Quality</i> 511 U.S. 93 (1994)
10	Retail Digital Network, LLC v. Prieto
11	861 F.3d 839 (9th Cir. 2017) (en banc)
12	Southern Wine and Spirits v. Div. of Alcohol and Tobacco 731 F.3d 799 (8th Cir. 2013)13, 14, 17, 19
13	
14	<i>Tennessee Wine & Spirits Retailers Assn. v. Byrd</i> U.S. Supreme Court No. 18-96 passim
15	Wine Country Gift Baskets.com v. Steen
16	612 F.3d 809 (5th Cir. 2010)
17	Statutes
18	21 U.S.C.
19	§ 121
20	ABC Act, Bus. & Prof. Code
21	§§ 23000 et seq
22	Bus. & Prof. Code
	§ 23017
23	§ 23017(b)
24	§ 23300
25	§ 23320(a)
26	§ 23356(b)
27	§ 23374
27	§ 23374.5
28	§ 23375
Morgan, Lewis & Bockius LLP	REVISED AMICUS CURIAE BRIEF OF CBBD AND
ATTORNEYS AT LAW SAN FRANCISCO	111 WSWC DB2/ 35336021.5 NO. 2:18-CV-01721-KJM-DB

	Case 2:18-cv-01721-KJM-DB Document 36 Filed 11/16/18 Page 5 of 28
1	TABLE OF AUTHORITIES (continued)
2	Page(s)
3	8 22275 5
3	§ 23375.5
4	§ 23378
5	§ 23378.2
5	§ 23393
6	§ 23393.5
7	§ 23394
	§ 23402
8	§ 23405
9	§ 23661
10	§ 23772
10	§ 23775
11	§ 23778
10	§ 23958
12	§ 24041
13	§ 25008(b)
14	§§ 25500-25502
14	§ 25500(a)
15	§ 25503(h)
16	§ 25503.11
10	§ 25617
17	§ 25751
18	§ 25752
10	§ 25755
19	Gov. Code
20	§ 11181
	Rev. & Tax. Code
21	§ 32151
22	§ 32175
	\$ 32220
23	§ 32452
24	Webb-Kenyon Act, 27 U.S.C.
2.5	§ 122
25	
26	Wilson Act, 21 U.S.C.
27	§ 121
27	
28	
MORGAN, LEWIS &	REVISED AMICUS CURIAE BRIEF OF CBBD AND
BOCKIUS LLP Attorneys at Law San Francisco	iv wswc DB2/ 35336021 5 NO. 2:18-CV-01721-KJM-DB

	Case 2:18-cv-01721-KJM-DB Document 36 Filed 11/16/18 Page 6 of 28	
1	TABLE OF AUTHORITIES (continued)	
2	Page(s)	
3	Other Authorities	
4	https://www.abc.ca.gov/FORMS/ABC140.pdf	
5	https://www.abc.ca.gov/FORMS/ABC208A.pdf	
6	https://www.abc.ca.gov/FORMS/ABC208B.pdf	
7		
8	U.S. CONST. amend. XVIII	
9	amend. XXI passim Art. IV	
10		
11		
12		
13		
14		
15		
16		
17		
18		
19		
20		
21		
22		
23		
24		
25		
26		
27		
28		
MORGAN, LEWIS & BOCKIUS LLP Attorneys at Law San Francisco	REVISED AMICUS CURIAE BRIEF OF CBBD AND V WSWC DB2/ 35336021.5 NO. 2:18-CV-01721-KJM-DB	

Case 2:18-cv-01721-KJM-DB Document 36 Filed 11/16/18 Page 7 of 28

Amici Curiae California Beer and Beverage Distributors ("CBBD") and Wine and Spirits Wholesalers of California ("WSWC") submit this amicus brief supporting defendant's 3 October 17, 2018 Motion to Dismiss Plaintiffs' Second Amended Complaint ("MTD," Dkt. 33).

4

I.

1

2

INTRODUCTION

5 The Twenty-first Amendment prohibits "importation" of alcohol into a state, for 6 "delivery" in that state, in violation of the state's laws. See U.S. CONST. amend. XXI § 2. It 7 relaxes the usual operation of the dormant Commerce Clause, giving states "virtually complete 8 control over whether to permit importation or sale of liquor and how to structure the liquor 9 distribution system." Granholm v. Heald, 544 U.S. 460, 488 (2005). "State policies are protected 10 under the Twenty-first Amendment when they treat liquor produced out of state the same as its 11 domestic equivalent." Granholm, 544 U.S. at 489.

12 Like most states, California has exercised this power to adopt a three-tier system that 13 separates the manufacturing, wholesaling and retailing of alcohol, extensively regulates each tier, 14 and funnels imported alcohol into that system. This system serves the goals of promoting 15 competition, creating a safe and orderly marketplace, and raising tax revenue, and is 16 "unquestionably legitimate." Granholm, 544 U.S. at 489.

17 Plaintiffs wish California had made different policy choices. They want to import alcohol 18 into California without having a physical presence in the state, to directly sell that imported 19 alcohol to a particular tier of the three-tier system (retailers), and to immediately deliver the 20 imported alcohol where they see fit instead of where California law prescribes.

21 Plaintiffs try to dress up this wish-list of policy decisions as constitutional claims, but the 22 effort fails under settled law. California law treats imported and domestic *liquor* (or here, wine) 23 the same, so its three-tier system is protected under the Twenty-First Amendment. Granholm, 544 24 U.S. at 469. The non-discrimination principle applies only to liquor and its producers—not 25 wholesalers like plaintiffs—as *Granholm*, two federal statutes, multiple federal courts of appeals, 26 and the history of the Twenty-First Amendment all confirm. Plaintiffs' allegation that California 27 discriminates against out-of-state wholesalers cannot state a claim, because California is 28 constitutionally permitted to do so. And California's "virtually complete control" over structuring REVISED AMICUS CURIAE BRIEF OF CBBD AND

MORGAN, LEWIS & BOCKIUS LLP ATTORNEYS AT LAW SAN FRANCISCO

Case 2:18-cv-01721-KJM-DB Document 36 Filed 11/16/18 Page 8 of 28

liquor distribution authorizes it to funnel imported alcohol into the three-tier system at the
 manufacturer and wholesaler levels, as it has, not the retail level, as plaintiffs wish. The Court
 should dismiss the complaint.

4

II. INTEREST OF AMICI¹

CBBD and WSWC are nonprofit trade associations representing the interests of alcohol
beverage wholesalers in California. Their members operate on the second-tier level of the threetier system. CBBD and WSWC, among other goals, are dedicated to: (1) sustaining and
strengthening the three-tier regulatory system governing the manufacture, sale and distribution of
alcoholic beverages; (2) supporting an independent and competitive system of distribution; and
(3) maintaining a safe and orderly market for the sale of alcoholic beverages in California.²
CBBD and WSWC are interested in this case because plaintiffs seek to bypass a key

12 element of the three-tier system as applied to wine imports. California law requires that alcoholic

13 beverage imports be consigned and delivered to licensed importers. Such importers generally

14 must either be manufacturers or wholesalers, or sell exclusively to them. Those importers owe

15 excise taxes on the imported wine. Under this system, retailers are generally prohibited from

16 receiving delivery of imports directly from out-of-state. Plaintiffs seek to invalidate the

17 requirement to consign and deliver wine imports to importers (manufacturers or wholesalers) and

18 deliver wine directly from outside the state to retailers. Plaintiffs' claim, if successful, would

19 effectively rewrite parts of California's three-tier system and tax laws, and impair enforcement of

20 alcoholic beverage control laws by the Department of Alcoholic Beverage Control ("ABC").

21 Amici have a strong interest in preserving their members' ability to compete fairly and on

distribution effectively. Therefore, they submit this brief describing how the challenged statutes

22 the merits, and in preserving California's ability to regulate alcoholic beverage importation and

- 23
- 24

¹ The parties stipulated (Dkt. 23) and the Court ordered (Dkt. 26) that CBBD and WSWC may participate as amici. The Court has broad discretion to consider amicus briefs. *Hoptowit v. Ray*, 682 F.2d 1237, 1260 (9th Cir. 1982), *abrogated on other grounds by Sandin v. Conner*, 515 U.S. 472 (1995).

² California law recognizes the unique interest of CBBD, as the major trade association representing California beer distributors, in defending alcoholic beverage laws. State law entitles CBBD to intervene as a party in any court proceeding involving the validity of any portion of the ABC Act. *See* Bus. & Prof. Code § 25008(b).

Case 2:18-cv-01721-KJM-DB Document 36 Filed 11/16/18 Page 9 of 28

form part of California's three-tier system for alcohol distribution, why they are protected against 1 2 Commerce Clause challenge by the Twenty-First Amendment, and why that conclusion is not 3 affected by the Supreme Court's grant of certiorari in Tennessee Wine & Spirits Retailers Assn. v. 4 Byrd, U.S. Supreme Court No. 18-96. Thus, as Defendant's MTD points out, the Twenty-First 5 Amendment protects California's system against Plaintiffs' Commerce Clause attack. Dkt. 33-1, 6 pp. 5:9-12, 5:25-6:2. CBBD and WSWC agree with Director Appelsmith's motion to dismiss the 7 Privileges and Immunities Clause claim and do not separately address it.

- III. ARGUMENT
- 9

8

Legal Standard For Motion to Dismiss A.

10 On a 12(b)(6) motion, the Court must accept sufficient *factual* allegations, but not *legal* 11 conclusions, as true. Ashcroft v. Iqbal, 556 U.S. 662, 678 (2009). The complaint's allegations are 12 mainly legal conclusions about isolated provisions of California's Alcoholic Beverage Control 13 ("ABC") Act. We summarize California's three-tier system, then explain how the statutes 14 challenged by plaintiffs fit in, then detail why plaintiffs' complaint states no claim.

15

B. The California Statutory Framework At Issue.

16 "Following repeal of the Eighteenth Amendment, the vast majority of states, including 17 California, enacted alcoholic beverage control laws. These statutes sought to forestall the 18 generation of such evils and excesses as intemperance and disorderly marketing conditions that 19 had plagued the public and the alcoholic beverage industry prior to prohibition." *California Beer* 20 Wholesalers Ass'n, Inc. v. Alcoholic Bev. etc. Appeals Bd. 5 Cal.3d 402, 407-408 (1971). These 21 statutes, codified in the ABC Act, Bus. & Prof. Code §§ 23000 et seq., sought largely "to prevent 22 the resurgence of tied-houses following repeal of the Eighteenth Amendment." Retail Digital 23 Network, LLC v. Prieto, 861 F.3d 839, 843 (9th Cir. 2017) (en banc) ("RDN"). "Tied-houses" are 24 "retailers and saloons that are controlled by 'larger manufacturing or wholesale interests." Id. 25 "The principal method utilized by state legislatures to avoid these antisocial developments" 26 was the establishment of a triple-tiered distribution and licensing scheme." California Beer 27 Wholesalers, 5 Cal.3d at 407-08. Under that system, "[m]anufacturing interests were to be 28 separated from wholesale interests; [and] wholesale interests were to be segregated from retail REVISED AMICUS CURIAE BRIEF OF CBBD AND 3 WSWC

Morgan, Lewis & BOCKIUS LLP ATTORNEYS AT LAW SAN FRANCISCO

Case 2:18-cv-01721-KJM-DB Document 36 Filed 11/16/18 Page 10 of 28

interests." *RDN*, 861 F.3d at 843 (quoting *California Beer Wholesalers*, 5 Cal.3d at 407–408); *see also* Cal. Bus. & Prof. Code §§ 25500-25512. In 2015, the California Legislature reaffirmed this system, highlighting its purposes of preventing vertical and horizontal integration and promoting temperance. *See RDN*, 861 F.3d at 843 (citing Cal. Bus. & Prof. Code § 25500.1).

Here is how the three-tier system works. Some of the principles that follow have limited
statutory exceptions, but to our knowledge none of those exceptions are relevant here. Unless
otherwise specified, all statutory cites in this brief are to the California Business & Professions
Code. The Code is available online at <u>https://leginfo.legislature.ca.gov/faces/codes.xhtml</u>.

9 The California ABC regulates importation and distribution of alcoholic beverages. 10 Licensing is the bedrock principle underlying the three-tier system. It is a misdemeanor to 11 exercise the privilege of a licensee without having that license. § 23300. There are licenses for 12 **manufacturers** of beer, wine (manufacturers are called winegrowers), brandy, and distilled 13 spirits. § 23320(a), subdivisions (1)-(4). There are also licenses for **wholesalers** of beer and wine, 14 distilled spirits, and brandy. § 23320(a), subdivisions (17-18a). And there are numerous types of 15 retail licenses covering specified kinds of alcoholic beverages and sales under specified 16 conditions. § 23320(a), subdivisions (20)-(37). ("On-sale" and "off-sale" are types of retail 17 licenses, denoting whether the beverage is for consumption on or off the premises. § 23399 [on-18 sale], § 23393, 23393.5, and 23394 [off-sale])

19 In general, a manufacturing licensee can sell only to holders of wholesaler's, 20 manufacturer's, or certain other non-retail licenses. § 23356(b). A wholesaler's license only 21 authorizes the licensee to sell the beverage to others licensed to resell the beverage (*i.e.*, not to 22 consumers), or to export it. § 23378. Retailers can generally sell only to consumers and can only 23 buy from wholesalers or sometimes manufacturers. §§ 23394 (off-sale retail license generally 24 authorizes sale only to consumers and not for resale), 23402 (retail on- or off-sale licensee can 25 only purchase for retail sale from manufacturer or wholesaler licensees), 23026 (retail sale means 26 sale by an on- or off-sale licensee for consumption and not for resale).

MORGAN, LEWIS & BOCKIUS LLP Attorneys at Law San Francisco

27

28

1

2

3

4

4

wholesalers from holding retail licenses. E.g., §§ 23776 (wholesaler's license generally cannot be

The independence of each tier is enforced by generally prohibiting manufacturers and

Case 2:18-cv-01721-KJM-DB Document 36 Filed 11/16/18 Page 11 of 28

granted to on-sale or off-sale licensee, *i.e.*, retailer), 23784 (retailer's on-sale license cannot be 2 granted to holder of manufacturer's, importer's or wholesaler's license, or vice versa). Similarly, 3 manufacturers and wholesalers are typically prohibited from owning a controlling interest in a 4 retailer. E.g., §§ 25503.11, 25500(a)(1) (manufacturer or wholesaler cannot hold direct or indirect 5 ownership of any interest in on-sale license), 23772 (distilled-spirits manufacturer's license 6 cannot be held by any person with direct or indirect interest in distilled spirits wholesaler's or 7 retailer's license). Partly to enforce the prohibition on cross-ownership, corporate and limited-8 liability company licensees must identify all their owners to the ABC. §§ 23405-23405.2

9 Retailers' independence from manufacturers and wholesalers is also enforced by 10 prohibiting manufacturers and wholesalers from economically coercing or bribing retailers. 11 Manufacturers and wholesalers cannot give or lend money or other things of value to a holder of 12 an on-sale or off-sale license, or own any direct or indirect interest in the business of a holder of 13 an on-sale or off-sale license. E.g., §§ 25500-25502. Nor can a manufacturer or wholesaler 14 provide alcoholic beverages to a retailer on consignment, provide free alcoholic beverages, give 15 secret rebates or discounts, or even pay retailers for advertising in connection with advertising 16 and sale of distilled spirits. § 25503. See RDN, 861 F.3d at 843, 851 (prohibition on paying 17 retailers for advertising in § 25503(h) "serves the important and narrowly tailored function of 18 preventing manufacturers and wholesalers from exerting undue and undetectable influence over 19 retailers. Without such a provision, retailers and wholesalers could side-step the triple-tiered 20 distribution scheme by concealing illicit payments under the guise of 'advertising' payments.").

21 Violation of these provisions, or any provision of the ABC Act, is a crime. § 25617 22 ("Every person convicted for a violation of any of the provisions of this division...is guilty of a 23 misdemeanor" punishable by a \$1000 fine and/or six months in jail).

24 **Importers** typically fit into this system at the manufacturer and wholesaler tiers. 25 "Importers" include: (a) Any consignee of alcoholic beverages brought into California for 26 delivery or use in California; (b) Any person, except a licensed public warehouse, to whom 27 delivery is first made in California of alcoholic beverages brought into California for delivery or 28 use in California; (c) persons importing alcoholic beverage for use in certain federal enclaves REVISED AMICUS CURIAE BRIEF OF CBBD AND 5 WSWC

1

Case 2:18-cv-01721-KJM-DB Document 36 Filed 11/16/18 Page 12 of 28

such as military bases; and (d) any person bringing alcoholic beverages into California that are not consigned to any person and that are for delivery or use in California. § 23017. There are 3 importers' licenses for beer, wine, distilled spirits and brandy. § 23320(a)(10)-(13).

4 An importer's license authorizes the licensee to import the specified kind of alcohol. 5 § 23374. An ordinary importer's license has no sale privileges; it only authorizes the holder to 6 transfer the beverage to itself under another license. *Ibid.* Such a license is only available to 7 holders of a manufacturer's or wholesaler's license. § 23775 ("An importer's license shall be 8 issued only to a person or manufacturer who holds a license authorizing the sale for resale"). 9 A different kind of importer's license, called an importer's "general" license, is available for beer, 10 wine, and distilled spirits. A person can hold a *general* importer's license without having a 11 manufacturer's or wholesaler's license, but the alcohol is still imported at the manufacturer or 12 wholesaler tier. A general importer's licensee can only sell to manufacturers, wholesalers and 13 other importers—not to retailers. §§ 23374.6 ("A beer and wine importer's general license 14 authorizes the person to whom issued to become an importer of beer or wine and to sell state tax 15 paid beer or wine to beer manufacturer's, wine grower's, beer and wine wholesaler's, wine rectifier's and beer and wine importer's general licensees"), 23374.5 (similar for distilled spirits). 16 17 An importer's general license cannot be held by a retailer or even a person who owns any interest in a retail license. §§ 23375.6 (beer/wine), 23375.5 (distilled spirits).³ In short, California funnels 18 19 imported alcoholic beverages into the three-tier system at the manufacturer or wholesaler level. 20 The holder of an importer's license is not authorized to sell or deliver wine to retailers unless it *also* has a wholesaler's license. Then it can transfer the beverages to itself under the 21 22 wholesaler's license and use the *wholesaler*'s license to sell to retailers. §§ 23374, 23378, 23402. 23 **Licensed public warehouses.** A public warehouse is "any place licensed for the storage 24 of, but not for sale of, alcohol, or alcoholic beverages, for the account of other licensees..." §§ 25 23036, 23375. Upon importation to California, alcohol may first be delivered to an importer at a 26 ³ Section 23378.2 authorizes a licensed importer or wholesaler to hold a retail package "off-sale"

1

2

WSWC

license (*i.e.* a license allowing it to sell to consumers for consumption elsewhere), if it sells wine 27 and no other alcohol from the retail premises. ("Off-sale" is defined in § 23393.) Even if this applies to a general importer's license, the importer's licensee can still only sell to manufacturers, 28 wholesalers and other importers—not to retailers. §§ 23374.6.

Case 2:18-cv-01721-KJM-DB Document 36 Filed 11/16/18 Page 13 of 28

licensed public warehouse. § 23661. California law allows an "out-of-state business" to obtain a license to have alcohol come to rest, be stored, and be shipped from such a warehouse. § 24041. Under this system, only a person with the requisite license may perform the licensed activities, and only at the premises for which the license was issued. §§ 23355 (license authorizes licensee to "exercise the rights and privileges specified in this article and no others at the premises for which issued"), 23300 ("No person shall exercise the privilege or perform any act which a licensee may exercise or perform under the authority of a license unless the person is authorized to do so by a license issued pursuant to this division").

9 Besides regulating distribution of alcohol, the three-tier system enables tax collection. 10 California imposes excise taxes and surtaxes on the sale of alcoholic beverages by manufacturers, 11 wholesalers and importers. Cal. Rev. & Tax. Code §§ 32151 (excise tax at specified rates 12 "imposed upon all beer and wine sold in this State ... by a manufacturer, wine grower, or 13 importer"), 32220 (excise surtax at specified rates "imposed upon all beer and wine sold in this 14 state by a manufacturer, winegrower, or importer, and upon all distilled spirits sold in this state by 15 a manufacturer, distilled spirits manufacturer's agent, brandy manufacturer, winegrower, 16 importer, rectifier, wholesaler"). In the case of imported beer or wine, this tax is owed when the 17 beer or wine is received by the importer. It is "presumed" with exceptions not relevant here "that 18 all beer and wine imported into this State by a beer manufacturer or wine grower or importer has 19 been sold in this State [triggering the tax] at the time it is received by the licensee." § 32175.

The statute plaintiffs challenge, § 23661, funnels imported alcoholic beverages into the three-tier system. It provides that, with exceptions not relevant here, "alcoholic beverages may be brought into this state from without this state for delivery or use within the state ... only when the alcoholic beverages are consigned to a licensed importer, and only when consigned to the

premises of the licensed importer or to a licensed importer or customs broker at the premises of a
public warehouse licensed under this division." Bus. & Prof. Code § 23661 (emphasis added).

Thus section 23661 regulates *where* in the three-tier structure alcoholic beverages are
 consigned to and delivered upon arrival in California. They may be consigned only to licensed
 importers. As already seen, a licensed importer must ordinarily either be a licensed manufacturer
 REVISED AMICUS CURIAE BRIEF OF CBBD AND

1

2

3

4

5

6

7

8

Case 2:18-cv-01721-KJM-DB Document 36 Filed 11/16/18 Page 14 of 28

1	or wholesaler, or sell only to licensed manufacturers or wholesalers. The net effect is to place
2	imported alcohol into the three-tier system at the manufacturer or wholesaler level. Section 23661
3	also regulates where imported alcoholic beverages may be delivered: to the licensed importer
4	either at its licensed premises or at a licensed public warehouse. This delivery triggers the duty to
5	pay excise taxes to the state. Rev. & Tax. Code §§ 32175 (importer is presumed to have sold the
6	beverage, and so owes excise taxes, upon receiving the alcoholic beverage), 32151 (tax on
7	alcoholic beverages sold by importer), 32220 (surtax on alcoholic beverages sold by importer).
8	The importer must also keep records of importation, sale and distribution of alcoholic beverages
9	other than wine (§ 25752) or make reports of imports (Rev. & Tax. Code § 32452), enabling the
10	ABC and the Board of Equalization (tax collector) to confirm shipments and the tax due.
11	Requiring wholesalers to be licensed in California and to have a physical presence in California
12	also facilitates ABC enforcement of tied-house restrictions. See Pp. 17-18, below.
13	The three-tier system seeks to suppress several evils. They include preventing "the ability
14	and potentiality of large firms to dominate local markets through vertical and horizontal
15	integration and the excessive sales of alcoholic beverages produced by the overly aggressive
16	marketing techniques of larger alcoholic beverage concerns." RDN, 861 F.3d at 843 (quoting Cal.
17	Beer Wholesalers Ass'n v. Alcoholic Beverage Control Appeals Bd., 5 Cal.3d 402, 406 (1971));
18	Actmedia, Inc. v. Stroh, 830 F.3d 957, 959-60 (9th Cir. 1986).
19	C. <u>Plaintiffs' Second Amended Complaint and Opposition to Director</u>
20	Appelsmith's Motion to Dismiss. Plaintiffs' Second Amended Complaint (2AC) alleges that § 23661 violates the dormant
21	
22	Commerce Clause and the Privileges and Immunities Clause in Article IV of the United States
23	Constitution. (Dkt. 32 pp. 2:5, 7:19-22) Their 2AC and their opposition to Director Appelsmith's
24	motion to dismiss crystallize several dispositive points.
25	First, plaintiffs do not allege that California law treats wine produced outside California
26	differently from <i>wine</i> produced in California. Rather, they attack what they assert is
27	discrimination against out-of-state wholesalers/importers. Plaintiffs allege that a business
28	"located within the state" can obtain licenses allowing it to import, sell and deliver to California
5 &c	REVISED AMICUS CURIAE BRIEF OF CBBD AND 8 WSWC
v	8 WSWC NO 2:18-CV-01721-KIM-DB

Case 2:18-cv-01721-KJM-DB Document 36 Filed 11/16/18 Page 15 of 28

retailers, while a business "located outside the state" cannot get a license allowing it to import, sell and deliver "directly" to California retailers. (2AC ¶¶ 7-10) Plaintiffs' opposition to Director Appelsmith's motion to dismiss confirms that they assert that California's wine-import laws are "discriminatory" against out-of-state importers. (Dkt. 35 at 4:19-6:15, 6:16-8:7)

5 Second, the complaint's vague use of the word "located" obscures an important point. The 6 actual law, not plaintiffs' characterization, controls; the complaint's legal conclusions are not 7 accepted as true. *Iqbal*, 556 U.S. at 678. Plaintiffs cite no law preventing a wholesaler 8 headquartered outside California, or owned by non-residents of California, from obtaining the 9 same wholesaler's and importer's licenses, on the same terms, available to California wholesalers 10 and importers. The statutes cited in the complaint (§§ 23661, 23374, 23775 and 23778) do not 11 distinguish between wholesalers headquartered and owned in California or elsewhere. Rather, the 12 statutes cited in the complaint require *all* importers to have a *physical premises* in California at 13 which to receive delivery of the imported alcohol. § 23661 requires that alcohol imported into 14 California be consigned to a licensed importer consigned for delivery at either the importer's 15 premises or a licensed public warehouse. Necessarily this must be a premises in California, since 16 it is a place for delivery of alcohol imported into California. § 24041 confirms that an "out-of-17 state business" such as Orion may obtain a "license at a public warehouse" in California to have 18 alcohol come to rest, be stored and delivered from there.

Plaintiffs acknowledge that they could get a license to sell directly to California retailers
by establishing a physical presence in California: "The only way the Plaintiffs could sell the wine
they have imported from other countries directly to California retailers would be to open a new
import/wholesale business in California with physical premises in the state" (Dkt. 35 at 6:6-9)
(citing § 23661). Plaintiffs, however, overstate the requirement. As already seen, Section 23661
does not require them to open a new *business* in California. They merely need a physical premises
in California at which to take delivery, which can be rented warehouse space.

26

27

Morgan, Lewis & Bockius LLP

ATTORNEYS AT LAW

SAN FRANCISCO

1

2

3

4

D. <u>Count I (Commerce Clause) Fails To State A Claim.</u>

These laws do not violate the Commerce Clause, for at least two independent reasons.

Every federal court of appeals to address the issue agrees that the Twenty-First Amendment (1)
 REVISED AMICUS CURIAE BRIEF OF CBBD AND WSWC

Case 2:18-cv-01721-KJM-DB Document 36 Filed 11/16/18 Page 16 of 28

protects state law discriminating against out-of-state *wholesalers* of alcoholic beverages, and (2) protects state law requiring wholesalers or retailers to have a physical presence up to and including physical residency. Whether or not Plaintiffs' Commerce Clause arguments would be correct with respect to some *other* article of commerce, they are incorrect with respect to alcohol.

"[T]he Twenty-first Amendment ...limits the effect of the dormant Commerce Clause on
a State's regulatory power over the delivery or use of intoxicating beverages within its borders...." *44 Liquormart, Inc. v. Rhode Island,* 517 U.S. 484, 516 (1996). The Amendment "grants the
States virtually complete control over whether to permit importation or sale of liquor and how to
structure the liquor distribution system." *Granholm v. Heald,* 544 U.S. 460, 469 (2005) (quoting *California Retail Liquor Dealers Ass'n v. Midcal Aluminum, Inc.,* 445 U.S. 97, 110 (1980)).

Granholm, 544 U.S. 460, is the Supreme Court's latest explanation of the relationship
 between the Twenty-First Amendment and the dormant Commerce Clause. Granholm involved
 Michigan and New York laws that discriminated against out-of-state producers of alcoholic
 beverages (not wholesalers, as alleged here). The state laws in question allowed in-state wineries

15 || to sell directly to consumers, but prohibited out-of-state wineries from doing so. *Granholm* traced

16 the Twenty-First Amendment's history, concluding the Amendment was intended to lift

17 Commerce Clause restrictions while requiring states to treat liquor (including wine, for this

18 purpose) produced in-state with liquor produced out-of-state. *Granholm* explained that the

19 Twenty-First Amendment had its origins in the Wilson Act and Webb-Kenyon Act, 27 U.S.C. §§

20 121 and 122 (both still in force). See 544 U.S. at 484. The Wilson Act authorizes states to

21 regulate imported intoxicating "liquors or liquids" – but only to the "same extent and in the same

22 manner" as the state law regulates "liquors or liquids" produced inside the state:

That all fermented, distilled, or other *intoxicating liquors or liquids transported into any State* or Territory ... for use, consumption, sale or storage therein, shall upon arrival in such State or Territory *be subject to the operation and effect of the laws of such State* or Territory enacted in the exercise of its police powers, *to the same extent and in the same manner as though such liquids or liquors had been produced in such State or Territory*"

27 27 U.S.C. § 121 (emphasis added).

28 Morgan, Lewis & Bockius LLP Attorneys at Law San Francisco

23

24

25

26

1

2

3

4

The Webb-Kenyon Act prohibits "shipment or transportation" of intoxicating beverages

Case 2:18-cv-01721-KJM-DB Document 36 Filed 11/16/18 Page 17 of 28

into a state in violation of that state's laws. 27 U.S.C. § 122; see Granholm, 544 U.S. at 481. It 1 2 "extended the Wilson Act to allow the States to intercept liquor shipments before those shipments 3 reached the consignee." Granholm, 544 U.S. at 482. Its purpose is to "prevent the immunity 4 characteristic of interstate commerce from being used to permit the receipt of liquor through such 5 commerce in States contrary to their laws," and to "take from *intoxicating liquor* the protection of 6 the interstate commerce laws in so far as necessary to deny them an advantage over the 7 *intoxicating liquors* produced in the state into which they were brought" *Granholm*, 544 U.S. 8 at 482, 483 (emphasis added; citation omitted). Thus both the Wilson Act and the Webb-Kenyon 9 Act lifted dormant Commerce Clause objections to state regulation of importation of intoxicating 10 liquids or liquors, but only to the extent that they treat the imported *liquors* (or here wine) the 11 same extent as *liquors* "produced" in-state. 544 U.S. at 483. The Wilson Act and Webb-Kenyon 12 Act do not protect out-of-state *distributors* against discrimination; they protect *liquors* produced 13 out-of-state, and necessarily the liquors' producers, against discrimination.

The Twenty-First Amendment "was intended to constitutionaliz[e]" these two acts. *Granholm*, 544 U.S. at 508 (quoting *Craig v. Boren*, 429 U.S. 190, 206 (1976)). *Granholm held*that Michigan's and New York's laws, because they treated *wine* made out-of-state differently
from that made in-state, were "straightforward attempts to discriminate in favor of local
producers," and this "discrimination is contrary to the Commerce Clause and is not saved by the
Twenty-first Amendment." 544 U.S. at 489.

20 *Granholm* repeatedly emphasized that the Wilson Act, Webb-Kenyon Act and Twenty-First 21 Amendment prohibit states from treating *liquors* produced out of state differently from *liquors* 22 produced in-state. See, e.g., Granholm, 544 U.S. at 483-84 ("The Wilson Act reaffirmed, and the 23 Webb-Kenyon Act did not displace, the Court's line of Commerce Clause cases striking down state 24 laws that discriminated against *liquor produced* out of state."); id. at 484 ("The cases under the 25 Webb-Kenyon Act uphold state prohibition and regulation ... yet they clearly forbid laws which 26 discriminate arbitrarily and unreasonably against *liquor* produced outside of the state") (citation 27 omitted); *id.* at 486 ("[T]he Twenty-first Amendment ... does not displace the rule that States may 28 not give a discriminatory preference to their own producers.") (emphases added).

Case 2:18-cv-01721-KJM-DB Document 36 Filed 11/16/18 Page 18 of 28

1	Granholm simultaneously made clear that its holding does not call the three-tier system into
2	question. The Twenty-First Amendment in fact "protects" state alcoholic beverage distribution
3	laws as long as they do not discriminate against liquor produced out-of-state: "States may
4	funnel sales through the three-tier system. We have previously recognized that the three-tier
5	system itself is "unquestionably legitimate." [Citation] State policies are protected under the
6	Twenty-first Amendment when they treat liquor produced out of state the same as its domestic
7	equivalent." 544 U.S. at 488 (emphasis added). Accord, Bacchus Imports, Ltd. v. Dias, 468 U.S.
8	263, 276 (1984) (invalidating state excise tax that discriminated against alcoholic beverages made
9	out of state by exempting some alcoholic beverages made in-state).
10	Here, Granholm dictates that section 23661 and related California laws are protected by
11	the Twenty-First Amendment and do not violate the Commerce Clause, for at least two reasons.
12	1. Plaintiffs' Claim That California Discriminates Against Out-of-State Wholesalers Does Not State a Commerce Clause Violation Under The
13	Twenty-First Amendment.
14	"State policies are protected under the Twenty-first Amendment when they treat liquor
15	produced out of state the same as its domestic equivalent." Granholm, 544 U.S. at 489 (emphasis
16	added). That is this case. Plaintiffs do not claim that California law treats wine produced out-of-
17	state differently from wine produced in-state. It does not. Under the three-tier system, a
18	winegrower in California can sell to a wine wholesaler in California, who in turn can sell to a
19	retailer, who in turn can sell to a customer. An out-of-state winegrower in, say, New York can sell
20	to that identical California wholesaler (who only needs an importer's license in addition to a
21	wholesaler's license), who can again sell to the identical retailer, who can sell to the identical
22	customer. Because they treat in-state and out-of-state wine equally, California's laws are
23	"protected" under the Twenty-First Amendment. Granholm, 544 U.S. at 469.
24	As detailed above, plaintiffs claim that California law violates the Commerce Clause by
25	assertedly discriminating against out-of-state alcohol wholesalers and by requiring, in section
26	23661, that importers have space in a licensed public warehouse or other in-state physical
27	premises. These arguments state no claim. As detailed below, every federal court of appeals to
28	address the issue has held that the Twenty-First Amendment protects state laws that discriminate
MORGAN, LEWIS & BOCKIUS LLP Attorneys at Law	12 REVISED AMICUS CURIAE BRIEF OF CBBD AND WSWC

Case 2:18-cv-01721-KJM-DB Document 36 Filed 11/16/18 Page 19 of 28

against out-of-state wholesalers or retailers or require a physical presence, up to and including requiring the wholesaler to be resident in the state. (There is a split in authority over whether state laws can go even further and require the licensee to have been resident within the state for a certain period of years. That split is moot here because California has no such law.)

5 Southern Wine and Spirits v. Div. of Alcohol and Tobacco, 731 F.3d 799, 809-810 (8th 6 Cir. 2013), upheld a Missouri law requiring alcoholic beverage wholesalers to reside in Missouri. 7 The Eighth Circuit held that this law was protected against Commerce Clause challenge because 8 it did not discriminate against out-of-state producers. "The residency requirement defines the 9 extent of in-state presence required to qualify as a wholesaler in the three-tier system. [Citation] 10 The rule does not discriminate against out-of-state liquor products or producers." 731 F.3d at 810. 11 Southern Wine explains that Granholm "drew a bright line between the producer tier and the rest 12 of the system." 731 F.3d at 810.

13 Arnold's Wines v. Boyle, 571 F.3d 185, 191 (2d Cir. 2009) upheld a New York law 14 discriminating against out-of-state retailers. The New York law allowed in-state retailers to 15 deliver alcoholic beverages to consumers at home, but did not allow out-of-state retailers the 16 same privilege. Interpreting *Granholm*, the Second Circuit upheld the law because it did not 17 discriminate against products made out of state: "Because New York's three-tier system treats in-18 state and out-of-state liquor the same, and does not discriminate against out-of-state products or 19 producers, we need not analyze the regulation further under Commerce Clause principles." 731 F.3d at 810. Accord, Wine Country Gift Baskets.com v. Steen, 612 F.3d 809, 820 (5th Cir. 2010) 20 21 ("Granholm prohibited discrimination against out-of-state products or producers. Texas has not 22 tripped over that bar by allowing in-state retailer deliveries."). (emphasis added).

The Fourth Circuit similarly upheld a state law discriminating against out-of-state retailers in *Brooks v. Vassar*, 462 F.3d 341 (4th Cir. 2006). *Brooks* acknowledged that discrimination in favor of local *wineries* violated the Commerce Clause. *Id.* at 354-55. But it held that Virginia law could discriminate against out-of-state *retailers* by allowing residents to purchase unlimited wine from in-state retailers but only import one gallon from out-of-state suppliers. "[T]his argument must be that in-state *retailers* are favored over out-of-state *retailers*. But an argument that REVISED AMICUS CURIAE BRIEF OF CBBD AND

MORGAN, LEWIS & BOCKIUS LLP Attorneys at Law San Francisco 1

2

3

4

Case 2:18-cv-01721-KJM-DB Document 36 Filed 11/16/18 Page 20 of 28

1	compares the status of an in-state retailer with an out-of-state retailer—or that compares the status
2	of any other in-state entity under the three-tier system with its out-of-state counterpart—is
3	nothing different than an argument challenging the three-tier system itself." Id. at 352.
4	The Fifth Circuit holds that states may even require wholesalers and retailers to be
5	physically resident in the state and discriminate against out-of-state businesses:
6	Because of the Twenty-first Amendment, states may impose a physical-residency requirement on retailers and wholesalers of alcoholic beverages despite the fact that
7	<i>the residency requirements favor in-state over out-of-state businesses.</i> [Citation] The Twenty-first Amendment does not, however, authorize states to impose a durational-residency requirement on the <i>owners</i> of alcoholic beverage retailers and wholesalers.
9	Cooper v. Tex. Alcoholic Bev. Comm'n, 820 F.3d 730, 743 (5th Cir.), cert. denied, 137 S.Ct. 494
10	(2016) (citing Wine Country Gift Baskets, 612 F.3d at 821) (emphasis added).
11	Last, the Sixth Circuit agrees with the Fifth: a state can permissibly require a wholesaler
12	or retailer to be physically resident in the state. Byrd v. Tenn. Wine and Spirits Retailers Ass'n
13	883 F.3d 608, 622-23 (6th Cir. 2018), certiorari granted, U.S, 2018 WL 3496882 (U.S.
14	Sept. 27, 2018). ⁴ Byrd involved a Tennessee law imposing what is known as a durational
15	residency requirement. This law required owners and officers of alcoholic beverage retailers to
16	live in Tennessee for two years before obtaining a license (<i>i.e.</i> residence for a <i>duration</i> of two
17	years). Byrd reasoned that laws requiring alcoholic-beverage wholesale and retail licensees to be
18	physically in the state are valid, but laws requiring their owners to reside in the state for a certain
19	period are not: "requiring wholesalers and retailers to be in the state is permissible, but requiring
20	owners to reside within the state for a certain period is not." 883 F.3d at 623 n.8 (citing Cooper,
21	820 F.3d at 743) (emphasis added). California does not require presence for a certain period.
22	The Ninth Circuit has not addressed the issue, and its closest opinion is consistent with
23	these other circuits' analysis. Black Star Farms, LLC v. Oliver, 600 F.3d 1225 (9th Cir. 2010),
24	$\frac{1}{4}$ Byrd concludes that Granholm "discussed the relationship between the dormant Commerce
25	Clause and the Twenty-first Amendment in the context of 'producers' simply because <i>Granholm</i> involved that step in the three-tier system," and that <i>Granholm</i> did not indicate "that the
26	Twenty-first Amendment automatically protects laws regarding wholesalers and retailers." 883 F.3d at 621-22. <i>Byrd</i> is wrong on this point, and conflicts with <i>Arnold's Wines</i> and <i>Southern Wine</i>
27	& Spirits. Byrd overlooks that the Wilson and Webb-Kenyon Acts protect state law from the Commerce Clause as long as the state law treats imported "liquids or liquors" the same as those "produced" in-state. The Twenty-First Amendment constitutionalizes those Acts. Regardless,
28 &	even <i>Byrd</i> acknowledges that a state can require wholesalers and retailers to be within the state. REVISED AMICUS CURIAE BRIEF OF CBBD AND
~	14 REVISED AMICOS CORIAE BRIEF OF CBBD AND

Case 2:18-cv-01721-KJM-DB Document 36 Filed 11/16/18 Page 21 of 28

1 involved Arizona laws regulating direct shipment of wine from wineries. It "generally require[d] 2 all alcoholic beverages sold to consumers in the state to pass through a three-tier distribution 3 system comprised of producers, wholesalers, and retailers." Id. at 1227. However, it allowed two 4 facially neutral exceptions. Id. at 1227. The Ninth Circuit held that the facially neutral laws did 5 not discriminate against out-of-state wineries and affirmed summary judgment for the state. Id. at 6 1231-1235. Nothing in Black Star calls into question Granholm's conclusions that the three-tier 7 system is unquestionably legitimate and state law is protected when it treats liquor produced out 8 of state the same as its domestic equivalent.

Plaintiffs wrongly assert that *Black Star* makes ordinary Commerce Clause antidiscrimination principles, such as those in *Oregon Waste Sys., Inc. v. Dept. of Env'l Quality*, 511
U.S. 93, 99 (1994), "applicable to state liquor laws." (Dkt. 35 at 4) *Black Star* involved alleged
discrimination at the producer level (*i.e.* against out-of-state wineries). As already discussed,
Commerce Clause anti-discrimination principles apply at the producer level. They do not apply at
the wholesale and retail levels, which are at issue here. Pp. 9-14 above.

15 Nor is the uniform law allowing states to prefer in-state wholesalers and retailers, or even 16 require them to be residents, changed by the Supreme Court's grant of certiorari in the Sixth 17 Circuit case, *Byrd*. The question presented for the Supreme Court's review in *Byrd* focuses 18 specifically on the validity of *durational*-residency requirements. The question presented is: 19 "Whether the Twenty-First Amendment empowers States, consistent with the dormant Commerce 20 Clause, to regulate liquor sales by granting retail or wholesale licenses only to individuals or 21 entities that have resided in-state for a specified time." Petition for a Writ of Certiorari, No. 18-22 96, at i (emphasis added). Citing the cases described above, the petition for certiorari explained 23 that the Fifth and Sixth Circuits had struck down durational-residency requirements, while the 24 Eighth Circuit had upheld them and the Second and Fourth Circuits had upheld other residency-25 related restrictions. See id. at 17-23. But as already seen, all of the cases on either side of this split 26 agree that the Twenty-First Amendment protects state laws that do what plaintiffs say California 27 law does: discriminate against out-of-state wholesalers and retailers or require a physical 28 presence, up to and including physical residence in the state.

1

2. The Three-Tier System Is "Unquestionably Legitimate."

Granholm establishes another, independently dispositive principle. "States may ... funnel 2 sales through the three-tier system." Granholm, 544 U.S. at 489. Plaintiffs' claim here attacks the 3 4 three-tier system itself. Plaintiffs complain that an importer can transfer imported wine to itself under its wholesaler's license (SAC \P 9), but that is the mechanism by which the law funnels the 5 imported wine into the three-tier system. Under the wholesaler's license it can sell to the third 6 tier, retailers. Plaintiffs would prefer that imports be funneled directly into the retail tier, but 7 which tier of the three-tier system to funnel imports into is a policy matter for the state. The 8 9 Twenty-First Amendment explicitly grants states control over "importation" of alcoholic beverages, and Granholm reaffirms that California has virtually complete control over the three-10 tier system and the right to funnel sales through it. 11

Plaintiffs' claim that California must allow a wholesaler with no presence in California to 12 distribute wine, must allow it to deliver that wine directly to retailers, and must create a license 13 for it to do so, is an attack on the three-tier system itself. Arnold's Wines confronted a similar 14 attack on New York's law requiring retailers to be present and licensed in New York. "[B]ecause 15 in-state retailers make up the third tier in New York's three-tier regulatory system, Appellants' 16 challenge to the ABC Law's provisions requiring all wholesalers and retailers be present in and 17 licensed by the state [citation] is a frontal attack on the constitutionality of the three-tier system 18 itself." 571 F.3d at 190. Granholm "reaffirmed that the three-tier system is an 'unquestionably 19 legitimate' exercise of the states' powers under the Twenty-first Amendment to regulate the 20 importation and use of alcohol." Id. The Fourth Circuit agrees. "[A]n argument that compares the 21 status of an in-state retailer with an out-of-state retailer—or that compares the status of any other 22 in-state entity under the three-tier system with its out-of-state counterpart—is nothing different 23 than an argument challenging the three-tier system itself." Brooks v. Vassar, 462 F.3d 341, 352 24 (4th Cir. 2006) (upholding Virginia law allowing in-state retailers to deliver directly to consumers 25 while out-of-state retailers could not). The Eighth Circuit, too, agrees that requiring an in-state 26 presence is constitutional under *Granholm*. "There is no archetypal three-tier system ... the 27 [Granholm] Court cited the 'in-state wholesaler' in connection with the very sentence affirming 28 REVISED AMICUS CURIAE BRIEF OF CBBD AND

Case 2:18-cv-01721-KJM-DB Document 36 Filed 11/16/18 Page 23 of 28

that 'the three-tier system itself is unquestionably legitimate.'" *Southern Wines & Spirits*, 731 F.3d at 810 (citing *Granholm*, 544 U.S. at 489). "In-state wholesalers, therefore, must be 'integral' to the three-tier system under *Granholm*." 731 F.3d at 810.

Plaintiffs' claim here falls squarely under *Arnold's Wines, Brooks* and *Southern Wines & Spirits.* Their attempt to require California to allow distribution by a wholesaler with no in-state
presence is an attack on California's three-tier system. If adopted, their arguments would require
significant changes in California's structure for alcoholic-beverage distribution and impair
California's ability to enforce alcoholic-beverage control laws. For example:

9 (1) Plaintiffs' claim seeks to allow them to deliver imported wine directly from out-ofstate to a California-licensed retailer. But under current law the retailer receiving that delivery
would be considered an "importer" under § 23017(b) (person to whom delivery is first made of
alcoholic beverages brought from out of state). That would be illegal: a retailer cannot generally
hold an importer's license. § 23375.6; *see* pp. 5,6 above. Either the definition of "importer"
would have to be rewritten, or retail license privileges would have to be expanded into
importation previously allocated solely to the manufacturer and wholesaler tiers.

16 (2) California would have to change how it charges and collects taxes on alcoholic 17 beverages. Excise taxes on beer and wine are imposed on the "manufacturer, wine grower, or 18 importer." Cal. Rev. & Tax. Code §§ 32151, 32220. Plaintiffs' claim would bypass delivery to the 19 current importers, who are manufacturers and wholesalers. So for wine delivered directly from 20 out of state to retailers, California would have to move the point of taxation up or down the 21 distribution chain and create an administrative apparatus to enforce that tax. Either out-of-state 22 entities such as Orion would have to become the point of taxation, or retailers would have to. 23 Either way, California would have to expand enforcement of its excise tax laws to numerous 24 additional taxpayers—collecting taxes either from potentially thousands of small and large 25 distributors across the country or retail liquor stores throughout California.

(3) The Department of Alcoholic Beverage Control would be far less able to enforce
 compliance with the ABC Act by applicants and licensees with no in-state presence than in-state
 applicants and licensees. Section 23661 funnels imports and tax collection to a manageable
 REVISED AMICUS CURIAE BRIEF OF CBBD AND

1

2

3

NO. 2:18-CV-01721-KJM-DB

Case 2:18-cv-01721-KJM-DB Document 36 Filed 11/16/18 Page 24 of 28

number of manufacturers and wholesalers, all with physical premises in California, subject to
inspection by the ABC and subject to California's criminal-law jurisdiction for violation of
alcoholic beverage control laws or tax laws. Plaintiffs seek to invalidate section 23661 and enable
wholesalers with no in-state presence to send alcohol directly to licensed retailers in California.
They would thereby eliminate both the requirement that wholesaler/importers have a physical
presence in California and the centralized entry points for alcoholic beverages imported into
California. Eliminating these features would devastate enforcement of the ABC Act.

8 The ABC investigates license applicants. § 23958. To that end, it can issue subpoenas for
9 attendance of witnesses and production of documents and testimony. § 25751; Cal. Gov. Code §
10 11181. But a California agency's subpoena would have no effect in another state. Similarly, the
11 ABC can examine the books, records and premises of any licensee. § 25753. It is not clear
12 whether ABC would have a legal right to examine such books outside the State.

The inability to subpoen ssuch information could impair the ABC's investigation,
especially because applications and enforcement of license laws can involve information in the
hands of third parties. A few examples: the Personal Affidavit required for a license application
asks about interests in retail licensees, employment history and criminal history.

17 <u>https://www.abc.ca.gov/FORMS/ABC208A.pdf.</u> The application for a non-retail license asks

18 whether the applicant has an interest in a retail license, has furnished or given a thing of value to a

19 retail licensee, or has an interest in the manufacture, importation or distribution of distilled spirits.

20 https://www.abc.ca.gov/FORMS/ABC140.pdf. The Individual Financial Affidavit asks about the

21 applicant's financial resources and obligations. <u>https://www.abc.ca.gov/FORMS/ABC208B.pdf.</u>

Another example: To enforce the tied-house laws (pp. 3-5 above), the ABC needs to

23 determine whether an out-of-state licensee owns an interest in a business that holds a retail

24 || license. It also needs to determine, on an ongoing basis, whether the supplier has provided money

25 or any thing of value to a California retailer. A California agency like ABC lacks both the

26 subpoena power and the resources to send agents all over the country to investigate violations and

27 enforce California laws against thousands of suppliers in dozens of states.

MORGAN, LEWIS & BOCKIUS LLP Attorneys at Law San Francisco

22

28

(4) If plaintiffs' claim succeeded, California would have to track thousands of small

Case 2:18-cv-01721-KJM-DB Document 36 Filed 11/16/18 Page 25 of 28

shipments among innumerable permutations of out-of-state vendors and in-state retailers. That would make the three-tier system exponentially harder to administer and enforce.

2

1

3 It does not matter whether these problems are surmountable. California is not required to 4 shift responsibilities among tiers of its licensing system, change the way it collects taxes and 5 impair its ability to regulate, all to reduce expense to Orion. Such a duty would be inconsistent 6 with the Twenty-First Amendment's grant of "virtually complete control" over importation and 7 the structure the liquor distribution system. *Granholm*, 544 U.S. at 488. Further, Orion could 8 import wine on exactly the same terms as wholesalers headquartered in California, merely by 9 renting a small amount of licensed warehouse space in California and obtaining California 10 wholesaler's and importer's licenses. Orion could then receive imports in California and sell them 11 to retailers. See §§ 23661 (authorizing delivery consigned to importer at licensed public 12 warehouse), 24041 ("A license at a public warehouse shall be required by an out-of-state business 13 whose alcoholic beverages come to rest, are stored, and shipped from a public warehouse in 14 California."), 23378 (wholesaler's license authorizes sale to persons holding licensing authorizing 15 sale, such as retailers). Whether California law *could* be structured to enable Orion to distribute 16 directly from Florida is beside the point. "There is no narrow tailoring requirement under the 17 Twenty-first Amendment." Southern Wine & Spirits, 731 F.3d at 812. Rather, California has 18 "virtually complete control over whether to permit importation or sale of liquor and how to 19 structure the liquor distribution system." *Granholm*, 544 U.S. at 488.

20 21

22

23

24

25

26

27

3. The Test For State Laws That *Conflict With* Federal Laws Does Not Apply, And In Any Case Is Satisfied.

Costco Wholesale Corp. v. Maleng, 522 F.3d 874, 901-02 (9th Cir. 2008), examined whether California's ABC laws were preempted by a federal antitrust law with which they conflicted. *Maleng* held that in harmonizing state and federal powers in the setting of state laws that actually conflict with federal laws that were enacted under the Commerce Clause, "the key question is 'whether the interests implicated by a state regulation are so closely related to the powers reserved by the Twenty-first Amendment that the regulation may prevail, notwithstanding that its requirements directly conflict with express federal policies." 522 F.3d at 902. *Maleng* is

28 Morgan, Lewis & Bockius LLP

ATTORNEYS AT LAW

SAN FRANCISCO

Case 2:18-cv-01721-KJM-DB Document 36 Filed 11/16/18 Page 26 of 28

1 off point here, because this case does not involve a conflict with a federal law. When a state law 2 conflicts with federal law, the state law must give way under the Supremacy Clause if Congress 3 had power to enact the federal law. And although the Twenty-First Amendment limits the 4 dormant Commerce Clause, it does not repeal federal power under the Commerce Clause to enact 5 affirmative legislation regulating interstate commerce in liquor. Capital Cities Cable, Inc. v. 6 Crisp, 467 U.S. 691, 712-13 (1984). In other words, the scope of Congress' power to enact law 7 regarding alcoholic beverages under the Commerce Clause is broader than the scope of the 8 *dormant* Commerce Clause's nullification of state law regarding alcoholic beverages under the 9 Twenty-First Amendment. *Maleng* involved the former; this case involves the latter.

10 In any case, here the interests served by the three-tier system are closely related to core 11 state interests reserved to California by the Twenty-First Amendment. These interests include 12 "promoting temperance, ensuring orderly market conditions, and raising revenue" through 13 regulation of the production and distribution of alcoholic beverages. North Dakota v. United 14 States, 495 U.S. 423, 432 (1990) (plurality); Arnold's Wines, Inc., 571 F.3d at 188; Beskind v. 15 *Easley*, 325 F.3d 506, 513 (4th Cir. 2003). As detailed above, plaintiffs' claim, if successful, 16 would disrupt California's maintenance of orderly market conditions through the strict separation 17 of wholesale and retail tiers, and frustrate California's raising of revenue from excise taxes 18 through bypassing the tier of the distribution system where they are paid.

19

IV. <u>CONCLUSION</u>

20 As shown above, California's system for regulating the importation, distribution and sale 21 of alcohol is carefully crafted to address the harms that can arise from the disorderly sale of such 22 products. Neither the wisdom nor the efficiency of that system is before this Court. Nor is the 23 Court's task to analyze that system as it would the sale of goods that are not the subject of an 24 express provision of the U.S. Constitution. Rather, the sole questions before this Court are 25 whether California is authorized by the U.S. Constitution and two Acts of Congress to implement 26 a three-tier system as a means of regulating the transportation, importation and use of alcohol in 27 California, and whether requiring delivery to a wholesaler at an in-state premises furthers that 28 system. To those questions, the answer is "yes." The motion to dismiss should be granted.

	Case 2:	18-cv-01721-KJM-DB	Document 36	Filed 11/16/18 Page 27 of 28
1	Dated:	November 16, 2018	Resp	ectfully submitted,
2			MOI	RGAN, LEWIS & BOCKIUS LLP ⁵
3			Der	101 Drive C. Drees
4			Ву	<u>/s/ Brian C. Rocca</u> Brian C. Rocca
5				Attorneys for Amicus Curiae California Beer and Beverage Distributors
6				Camorina beer and beverage Distributors
7			HOL	LAND & KNIGHT LLP
8 9			Ву	/s/ Michael B. Newman (authorized 11/16/18)
10				Michael B. Newman
11				Attorneys for Amicus Curiae Wine and Spirits Wholesalers of California
12				
13				
14				
15				
16				
17				
18				
19				
20				
21				
22				
23				
24				
25				
26				
27	⁵ Brian	C. Rocca, the filer of this	document, here	by attests that he obtained the authorization of
28 &	any othe	er signatory prior to the d	ocument's filing.	REVISED AMICUS CURIAE BRIEF OF CBBD AND
&				REVISED AMICUS CURIAE BRIEF OF CBE

	Case 2:18-cv-01721-KJM-DB Document 36 Filed 11/16/18 Page 28 of 28
1	CERTIFICATE OF SERVICE
2	Case Name: Orion Wine Imports, LLC, and Peter No. 2:18-cv-01721-KJM-DB
3	E. Creighton v. Jacob Applesmith
4	
5	I hereby certify that on November 16, 2018, I electronically filed the following document with the Clerk of the Court by using the CM/ECF system:
6	REVISED AMICUS CURIAE BRIEF OF
7	CALIFORNIA BEER AND BEVERAGE DISTRIBUTORS AND WINE AND SPIRITS WHOLESALERS OF CALIFORNIA
8	I certify that all participants in the case are registered CM/ECF users and that service will be accomplished by the CM/ECF system.
9	
10	I declare under the penalty of perjury under the laws of the State of California the foregoing is true and correct and that this declaration was executed on November 16, 2018, at San Francisco, California
11	Cantonna
12	Jonnifer Gray
13	Jennifer Gray/s/ Jennifer GrayDeclarantSignature
14	
15	
16	
17	
18	
19	
20	
21	
22	
23	
24	
25	
26	
27	
28 Morgan, Lewis &	REVISED AMICUS CURIAE BRIEF OF CBBD AND
BOCKIUS LLP Attorneys at Law San Francisco	22 WSWC DB2/ 35336021.5 NO. 2:18-CV-01721-KJM-DB